

Kirsten Ruth Eberhard Petersen

3223 St. Florence Terrace, Olney, MD, 20832 ~ 301.300.0252 (C)

kirspetersen@gmail.com ~ www.kirspetersen.com

Publications / Journalism Experience

Staff Writer, **The Gazette**, Laurel, Md., June 2014-present

Report about community issues and noteworthy residents throughout Prince George's County for weekly newspaper. Research and pitch stories for print and online publication. Conduct interviews and attend community gatherings to develop relationships. Promote stories and breaking news on social media.

Health Reporter, **Capital News Service**, College Park, Md., September 2013-December 2013

Wrote articles about Affordable Care Act implementation in Maryland and created interactive graphics for the regional newswire.

Editorial Intern, **Patch.com**, June 2013-August 2013

Composed and aggregated news content for Patch.com sites in Prince George's, Howard and Carroll counties, maintained Facebook and Twitter pages for Patch sites, created concise mobile posts using Patch.com phone application. Participated in Dow Jones News Fund Multimedia Journalism workshop.

Multimedia Intern, **The Baltimore Sun**, January 2013-April 2013

Filmed and produced videos for the Baltimore Sun's website, which garnered nearly 372 million page views in 2012.

Communications Intern, **National Geographic Channel**, Washington, D.C., May-August 2012

Composed press releases for National Geographic Channel programs "Dr. Pol" and "Abandoned," wrote episode descriptions, prepared weekly newsletter.

Writer, **College of Agriculture and Natural Resources**, College Park, Md., August 2010-May 2014

Wrote articles for AGNR website about college activities and student achievements, designed AGNR student newsletter, edited AGNR Academic Programs website.

Education

University of Maryland, Philip Merrill College of Journalism, College Park, Md.

Bachelor of the Arts, *summa cum laude*, Multiplatform Journalism, May 2014

GPA: 3.948 (4.0 scale)

Honors College, Digital Cultures and Creativity Program

Skills

- * Proficient in Microsoft Word, Excel, Power Point; Adobe Photoshop, InDesign, Dreamweaver, Audition, Soundbooth, Premiere; Final Cut Express Software; iMovie
- * Proficient in basic HTML, CSS, JQuery, social networks and content management systems

International Experience

- * Participated in three-week study abroad trip in Riga, Latvia focusing on investigative journalism. Interviewed investigative journalists and collaborated with Latvian journalism students to produce videos for Re:baltica social inequality project.
- * Conversant in French. Participated in a two-week foreign exchange program in Besançon, France.
- * Additional travel and study experience in Germany, Estonia, United Kingdom and Denmark.